



PRESS RELEASE

FOR IMMEDIATE RELEASE:  
WEDNESDAY, MARCH 16, 2016

### PINCH DISTRICT FUTURE DEVELOPMENT PLANS

The success of the Bass Pro project and the excitement surrounding the proposed expansion and investment by St. Jude Children's Research Hospital and ALSAC, provide an opportunity to reimagine and revitalize the Pinch District. The City of Memphis and Shelby County Government are pleased to invite residents, property owners, and other community stakeholders to offer input on a vision for the Pinch District. The City of Memphis Division of Housing and Community Development, Memphis and Shelby County Office of Planning Development, and the Downtown Memphis Commission are serving as the planning team coordinating engagement around the vision for this area.

The Pinch District is a historic district located on the north end of downtown Memphis roughly bordered by the Wolf River on the west, Market Street on the south, Danny Thomas Boulevard on the east, and A.W. Willis Avenue on the north. The forthcoming development of the Pinch District is of utmost importance to the future of this great City and County.

The purpose of this public meeting will be to: gather public input on the future of the Pinch District; collect feedback on a previously completed study of the area; identify neighborhood assets and opportunities; and establish goals for the economic stimulation the neighborhood. Stakeholders are invited to attend the public meeting on **Thursday, March 31, 2016** at the **Balinese Ballroom, 330 North Main Street, Memphis, TN 38103** at any time between **4:00 – 7:00 PM**. The meeting will be structured with an open house format, so there is no formal presentation and stakeholders may come at any time during the session.

After the public meeting, the Planning Team will incorporate public feedback and present to the community at-large in the weeks to follow.

For more information, please contact Brett Roler, Director of Planning for the Downtown Memphis Commission, at 901-575-0540 or [roler@downtownmemphis.com](mailto:roler@downtownmemphis.com).

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