



**Shelby County Office of Preparedness**  
Dale Lane, Director  
*Mark H. Luttrell, Jr., Mayor*



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**For Immediate Release**

**April 29, 2016**

SHELBY COUNTY'S  
**PrepareAthon!**

**Weather Hazard Events This Week**

**Shelby County's PrepareAthon** concludes today. "The PrepareAthon April 25-29 involved educational sessions and drills at schools, businesses, community groups, faith-based organizations and neighborhood associations," says Dale Lane, Director of the Shelby County Office of Preparedness.

The community-wide focus today: **Personal and Business Preparedness Day**

The attachment with this news release gives details about today's topic and how you can volunteer during a disaster or strengthen your knowledge about earthquakes and severe weather events.

"We've had a very successful week promoting the importance of preparation for severe weather and earthquakes. Shelby County was the first in Tennessee to join the Federal Emergency Management Agency (FEMA) in this week-long initiative. I'm pleased so many businesses, schools and community groups participated in **Shelby County's PrepareAthon**. I'm especially grateful to my fellow mayors throughout Shelby County who supported this important initiative," said Shelby County Mayor Mark H. Luttrell, Jr.

For more information about **Shelby County's PrepareAthon**, go to [www.staysafeshelby.us](http://www.staysafeshelby.us) or call (901) 222-6700.

**(End of Release)**

# Today Is Personal & Business Preparedness Day

SHELBY COUNTY'S

## *PrepareAthon!*<sup>SM</sup>

### **Be Counted!**

Designate a PrepareAthon! coordinator to collect the total number of participants who completed this activity at your location.

Email your number to the Office of Preparedness at

[Shelby.Logan@shelbycountyttn.gov](mailto:Shelby.Logan@shelbycountyttn.gov)



## SKYWARN

American Red Cross

## Ready Rating™



## *Personal and Business Preparedness Day*

### *Today's Action Items:*

- [Special Needs Planning](#)
- Take a [Red Cross First Aid Safety Course](#)
- Take a [Storm Spotter Class](#)
- Take the [Red Cross Ready Rating](#) self-assessment