

# News Release



For Immediate Release  
October 18, 2016

## “ShakeOut” October 20 at 10:20 a.m.



Shelby County is most vulnerable for a major earthquake due to our proximity to the New Madrid Seismic Zone. We cannot predict when nor where an earthquake will strike, but we can be prepared. Citizens are invited to practice the **DROP, COVER, and HOLD** earthquake maneuver on **October 20 at 10:20 a.m.**, during the annual **Great Central U.S. ShakeOut**.

“The more we all practice the earthquake safety maneuver, the more likely we will automatically use it during an earthquake. Spread the word! Invite friends, families, and co-workers to **DROP, COVER, and HOLD** with us on October 20,” said Dale Lane, Shelby County Office of Preparedness Director.



- **DROP** where you are to your hands and knees. This will protect you from being knocked down and allows you to stay low and crawl to shelter (if nearby).
- **COVER** your head and neck with one arm and hand. If a sturdy table or desk is near, crawl underneath it for shelter. Stay on your knees and bend over to protect vital organs
- **HOLD ON** until the shaking stops! Under the shelter, hold on to it with one hand. Be ready to move with your shelter if it shifts. If no shelter, hold on to your head and neck with both arms and hands.

To register and be counted with millions of Americans who ShakeOut on October 20, visit, [www.shakeout.org/centralus/register/](http://www.shakeout.org/centralus/register/). For more information, visit: [www.shakeout.org](http://www.shakeout.org), [www.cusec.org](http://www.cusec.org), and [www.ceri.memphis.edu/](http://www.ceri.memphis.edu/). View the ShakeOut video at: <https://youtu.be/GSDmqLQmMN0?list=PLs1gMujRSBY2t7JB4VS-AymFwN-6Lvq20>.

**End Release**