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3RD BIENNIAL GREENPRINT SUMMIT TO FOCUS ON REGIONAL INVESTMENTS IN GREEN SPACES

Memphis, Tenn. — The third biennial Greenprint Summit will be held on Wednesday, November 30, 2016, from 2:00pm to 5:00pm at Shelby Farms Park's FedEx Event Center in conjunction with the Greater Memphis Chamber's Chairman's Circle, Hyde Family Foundations, and Shelby County Government. The Mid-South Regional Greenprint is a regional plan containing recommended actions for local governments, businesses, non-profits, and concerned citizens to improve the quality of life in the Mid-South. All 22 jurisdictions in the plan area have formally adopted the Greenprint plan to use as a guide for creating better green spaces, improving the health and safety of local communities, protecting natural resources, and promoting economic development. To date, over 25% of the plan's recommended network of greenways, trailways, and on-street bicycle facilities is complete or funded. This year's summit will focus on the major investments bringing the region closer to the 25-year vision of better connected and more livable communities.

"The Greenprint Summit is an excellent opportunity to share information about the Greenprint plan and how our region is working together to achieve the vision of a more prosperous and connected Mid-South," says Shelby County Mayor Mark Luttrell. "This Summit will showcase several projects and initiatives that implement Greenprint recommendations related to resilience planning, improving connectivity of green infrastructure, and the importance of community engagement in enhancing parks and public spaces. These projects highlight how the Greenprint plan leverages federal, local, and private resources for implementation. Important progress is being made towards realizing the Greenprint vision, and I'm looking forward to being part of the upcoming Summit."

The Summit speakers will discuss projects that are part of the Mid-South Regional Greenprint Plan and how federal grants are being used in strategic ways to provide multiple benefits for communities, with a specific focus on climate and disaster resilience.

Agenda:

- **Charles A. Flink, Alta Planning + Design:** He will discuss how regional trail systems and connected green spaces can provide a comprehensive range of benefits for communities, from healthier living to climate resilience. He will also touch on the greenway planning and design process and provide an update on the Wolf River Greenway project.
- **Megan Higgins, Innovate Memphis:** She will discuss Innovate Memphis's ongoing work with Hyde Family Foundations and the City of Memphis Division of Parks &

Neighborhoods to establish a Memphis parks advocacy organization and the results from a pilot advocacy program. Megan will also provide an overview of Reimagining the Civic Commons, a unique activation of public spaces downtown.

- **Jason Hellendrung, Sasaki:** He will discuss how green infrastructure and sustainable design can better protect Shelby County from future flooding and other climate-related disasters. He will provide an overview of the County's planned resilience projects funded by a \$60.4M competitive grant from the U.S. Department of Housing and Urban Development (HUD).

Attendees of the Summit will have a chance to meet with local organizations such as the Shelby Farms Park Conservancy, the Kitchen Community, the Wolf River Conservancy, the City of Memphis Office of Comprehensive Planning, as well as many others. A schedule of activities and the full list of exhibitors can be viewed at www.MidSouthGreenprint.org/Greenprint-Summit/

The Greenprint Summit is made possible by the Greater Memphis Chamber's [Chairman's Circle](#) and [Hyde Family Foundations](#).

The summit is free and open to the public. Register at www.midsouthgreenprint.com/greenprint-summit/.

For more than 175 years, the Greater Memphis Chamber has been the lead economic development organization for Memphis/Shelby County, and is a private, non-profit, membership-driven organization comprised of 2,200 business enterprises, civic organizations, educational institutions and individuals.

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