



The road to
energy
improvements
starts here.



Join us for a two-day Sustainability Summit presented by the Tennessee Energy Education Initiative:

Memphis and Shelby County Sustainability Summit
June 26–27, 2013
Memphis Botanic Garden

The State of Tennessee Department of Environment & Conservation, the Memphis & Shelby County Office of Sustainability, and other partners are convening regional and national experts to share insights, case studies, and practical knowledge needed to implement energy efficiency, renewable energy, and energy management projects. At the summit, you will be introduced to technologies that can be used to save energy in ways you never thought possible, and you will learn about energy solutions that you can put to work today.

**Admission is free, but seating is limited.
Register today at TnEnergy.org.**

Customized tracks will be provided to address industry-specific trends, best practices, renewable energy applications, and potential financing options.

Healthcare

- Moving Your Healthcare Facility Forward on Energy Management
- A Blueprint for Reducing Your Hospital Energy Use
- When Emergency Preparedness Yields Energy Savings: Combined Heat and Power
- Indoor Environment: Addressing Air Quality Issues

Education

- How Schools Are Reaping the Rewards of Smarter Energy Practices
- Financing Energy Upgrades for K–12 Schools
- A Blueprint for Reducing Your Campus Energy Use

Multi-Family Housing

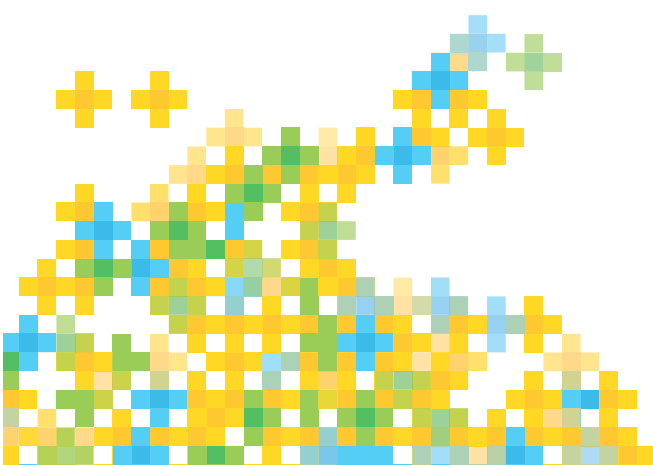
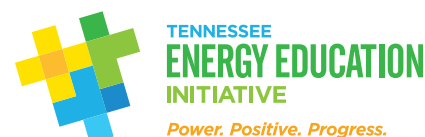
- Best Practices in Sustainable Multi-Family Housing
- Financing Energy Efficiency Projects: A Guide to Lending Options, Tax Credits, and Available Incentive Programs

Roadmap to Successful Energy Practices

- Tools for Connecting with Resources, Identifying Advocates, and Communicating Successes
- Technology Roundtables: Advanced HVAC, LED Lighting, and Solar at Work in Your Facility

Energy Forward

- A Glimpse into What's on the Horizon, Including Information on Prospective Legislation and New Trends in Energy Management & Renewable Technologies





Keynote Speakers



Dr. Marilyn Brown, Professor, School of Public Policy, Georgia Institute of Technology

Prior to joining the Georgia Institute of Technology, Dr. Brown held various

leadership positions with Oak Ridge National Laboratory. While leading major research initiatives focused on energy efficiency, renewable energy, the electric grid, and energy engineering projects, Dr. Brown's emphasis has been on the design and impact of policies aimed at accelerating the development and deployment of sustainable energy technologies. Dr. Brown has delivered numerous high-level briefings before committees of both the U.S. House of Representatives and the U.S. Senate.

Co-founder of the Southeast Energy Efficiency Alliance, Dr. Brown has also served on the boards of directors of the American Council for an Energy-Efficient Economy and the Alliance to Save Energy, among other distinctions.



David Rivas, Facilities Engineer, Mayo Clinic

David Rivas serves as a Facilities Engineer for Mayo Clinic in Arizona. He holds an undergraduate degree in Mechanical Engineering

from the Rochester Institute of Technology and is responsible for energy management, computerized maintenance management systems, infrastructure design, and facilities technical support. Prior to joining Mayo Clinic, Mr. Rivas honed his craft of facility management at the Centers for Medicare and Medicaid Services Headquarters building, Goddard Space Flight Center, Department of Homeland Security Research Facility, and Motorola.



Mitch Jackson, Staff Vice President, Environmental Affairs and Sustainability, FedEx Corporation

Responsible for FedEx sustainability strategy, Mr. Jackson ensures that

FedEx minimizes its environmental footprint while still delivering outstanding customer service. He spearheaded the implementation of hybrid electric vehicles for FedEx, launching commercial hybrids in the marketplace. In conjunction with the FedEx Government Affairs department, he was instrumental in successfully pushing legislation for fuel economy standards in commercial trucking.

Named to both the 2012 and 2010 Top 100 Thought Leaders in Trustworthy Business Behavior by Trust Across America, Mr. Jackson sits on The Keystone Center's national Energy Board, served as environmental juror for the Heinz Awards, and is a past chairman of the Global Environmental Management Initiative (GEMI).

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For more information, visit TnEnergy.org.

