



**Contact:**

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*Tuesday, November 12, 2013, Downtown Memphis, TN* - The Downtown Memphis Commission, in partnership with the Memphis Redbirds, will host its annual "Flip-the-Switch" tree-lighting party on **Friday, November 22** at Rockefeller Center in AutoZone Park. The lights on the 35-foot, artificial tree will be turned on at **5 pm**, and entertainment will include caroling by Downtown Elementary School, live music by the Navy Band Mid-South's Holiday Brass Group, free balloons, face painting, and hot chocolate, and special appearances by Rockey, Grizz, and McGruff the Crime Dog. In addition, KWAM 990 will broadcast the Earle Farrell show live on site from 3 to 6 pm.

The event is free and open to the public.

For more information, contact:

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The **Downtown Memphis Commission** (DMC), formerly known as the Center City Commission, is the organization charged with advancing Memphis and Shelby County by making Downtown Memphis a better place to work, live, learn, invest and visit.

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