



Barbara K. Lipman Early Childhood School  
and Research Institute  
College of Education, Health and Human Sciences



**News from the Shelby County Mayor's Office**  
**Mark H. Luttrell, Jr., Mayor**  
Suite 1100, 160 North Main, Memphis, Tennessee 38103

All news releases can be seen at [www.shelbycountyttn.gov](http://www.shelbycountyttn.gov) in the News Release Listing

**Public Information Officer: Steve Shular**  
**Office (901) 222-2047, Cell (901) 359-5117**

**April 14, 2015**

**Mayor Luttrell Proclaims *Child Abuse Awareness Month***  
**Kicks Off *Pinwheels for Prevention* Campaign**

Shelby County Mayor Mark H. Luttrell, Jr., and members of the *Early Success Coalition*, will proclaim *Child Abuse Awareness Month* at the University of Memphis Barbara K. Lipman Early Childhood School and Research Institute on Wednesday, April 15<sup>th</sup>, at 10:30 a.m., 3771 Poplar Avenue.

**"This week's event will be a reminder of the devastation resulting from child abuse, not only to the innocent victims but to entire families,"** said Shelby County Mayor Mark H. Luttrell, Jr.

The *Early Success Coalition* meets regularly to address the ongoing needs of children from pre-conception to age eight. Specifically, the coalition focuses on the need for healthy births, effective parenting skills, improved school readiness and academic achievement.

The Shelby County Office of Early Childhood and Youth, LeBonheur Children's Hospital, Porter-Leath, the Tennessee Department of Children's Services and more than 60 other child advocacy agencies make up the coalition.

During this week's news conference, and for the next few weeks, 400 pinwheels will be displayed outside the research center. The *Pinwheels for Prevention* campaign signifies the carefree life of children and will serve as a call to action should people suspect cases of child abuse.

**"We're pleased to host this event and appreciate the support from Mayor Luttrell and the Shelby County Office of Early Childhood and Youth to promote this important cause,"** said Sandra Brown-Turner of the Barbara K. Lipman Early Childhood School and Research Institute.

Last year in Shelby County more than 8,000 suspected child abuse cases were investigated by the Tennessee Department of Children's Services. For more information, contact Keisha Walker, Administrator, Shelby County Office of Early Childhood and Youth at [keisha.walker@shelbycountyttn.gov](mailto:keisha.walker@shelbycountyttn.gov) or (901) 222-3991.

**(End of Release)**