



News from the Shelby County Mayor's Office
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Mayor's Office to Host "Grow Your Business" Seminar

Small business owners or those who want to open a small business can learn some valuable skills at a free seminar later this month. Shelby County Mayor Mark H. Luttrell, Jr. and the Tennessee Small Business Development Centers (TSBDC) are co-hosting the final leg of a state-wide "Grow Your Business Tour."

"Small businesses are the foundation of our community. It's vital that we offer as many resources as possible to assist small business owners and attract new ones," said Mayor Luttrell.

The "Grow Your Business Tour" began last month in Murfreesboro. Sessions have also been held in Nashville, Cookeville, Chattanooga, Clarksdale and other cities and towns across Tennessee. The final two-hour seminar will be held September 28th at the Shelby Farms Conservancy Office in East Memphis from 2 p.m.-4 p.m. This as the other sessions on the tour will be led by well-known "Small Business Coach" Robert Staub.

"We'll have a fast paced workshop to help focus on the direction, identity, marketing and benchmarks of small businesses. These and other techniques will help small business owners develop confidence, prospects, referrals and a plan to grow their businesses, which is vital to generating more jobs in Shelby County," said Staub.

Staub will arrive in Memphis on the 28th to conclude the 5 day cycling portion of the TSBDC "Grow Your Business Tour" highlighting the importance of small business growth. This portion of the tour starts in Knoxville on September 23rd and ends at noon just prior to the 2 p.m. workshop at Shelby Farms.

The Tennessee Small Business Development Centers is a network of small business support offices throughout Tennessee. It's partially funded by the U. S. Small Business Administration, the Tennessee Board of Regents, and the State of Tennessee.

Go to the website: www.tsbdc.org to register for the FREE conference. For more details about the tour call Coach Robert Staub at (901) 205-9303 or TSBDC West Tennessee Executive Director David Doyle at (901) 333-5085.

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