



OFFICE OF SHELBY COUNTY TRUSTEE

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FOR IMMEDIATE RELEASE

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TRUSTEE'S OFFICE ROLLS OUT EVENT CALENDAR FOR FINANCIAL LITERACY MONTH

MEMPHIS, Tenn. – April is Financial Literacy Month and Shelby County Trustee David Lenoir will host a series of free events including financial education workshops, activities for youth and a financial fitness challenge to increase awareness and educate the community.

“There are more than 90,000 households in Shelby County who do not have access to traditional banking and the price of being underserved can add up,” Lenoir said. “Financial education combined with financial access are two key factors in building wealth. We are pleased to partner with community churches and our Bank On Memphis banking partners to provide the tools that will help families build their financial futures.”

On April 1 and 27, the Trustee's Office will host its **Project H.O.M.E.** financial education workshops at Mt. Moriah Baptist Church East (1248 Haynes) from noon – 2 p.m., and Ed Rice Community Center (2907 N. Watkins) from 6 – 8 p.m. Project H.O.M.E. was developed in 2010 to help delinquent taxpayers with budgeting strategies.

The Financial Fitness Challenge is a four-week online plan designed to help people focus on their finances. Participants will have weekly assignments to help them reach their financial goals. The Trustee is partnering with First Baptist Church – Broad, Golden Gate Cathedral and St. Andrew AME Church. The challenge launches April 2.

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One church, New Growth In Christ Christian Center, will be adopting the successful Mindset of an Entrepreneur class hosted by the Trustee's Office. The class will be held each Wednesday during the month of April at 7 p.m.

The Trustee is also hosting events for the youth in partnership with the University of Memphis and Shelby County Schools. Below is a full schedule of events. For more information, please visit www.shelbycountytrustee.com.

Financial Literacy Month Events:

- **Project H.O.M.E.**
 - Sat., April 1 – Mt. Moriah East Baptist Church, 1248 Haynes St., noon – 2 p.m.
 - Thurs., April 27 – Ed Rice Community Center, 2907 N. Watkins, 6 – 8 p.m.
- **On My Own (Youth)**
 - Tues., April 4 – Kirby High School, 8 a.m.
 - Wed., April 5 – University of Memphis, 12:40 p.m.
 - Wed., April 19 – Fairley High School, 10:20 a.m.
- **Mindset of an Entrepreneur Workshop**
 - Every Wed., April 5-26, New Growth In Christ Christian Church, 7550 E. Shelby Dr., 7 p.m.
- **Finance Fair**
 - Sat., April 22 – Riverview Community Center, 1891 Kansas, 11 a.m. – 3 p.m.

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About Bank On Memphis:

Bank On Memphis is a public-private partnership between the City of Memphis, Shelby County government, financial institutions and nonprofits to encourage the unbanked to establish an account at a mainstream financial institution. Bank On Memphis participating institutions provide low cost products and services through the partnership. www.bankonmemphis.org.