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FOR IMMEDIATE RELEASE  
March 20, 2018

## **Agricenter's Ag Day Celebration + Exhibition**

MEMPHIS, TN – The public is invited to attend Agricenter's Ag Day Celebration and Exhibition on Thursday, March 29<sup>th</sup> at the Agricenter Farmer's Market.

### **Lunch, Speakers, and Ceremony 11am-1pm**

Free, but registration required by March 22: [www.agricenter.org/agday](http://www.agricenter.org/agday)

### **Exhibition 1pm-3pm**

No registration required, drop-in format

This year, **Jim Jagers**, News Channel 3 Meteorologist will serve as emcee. Welcome remarks will be given by Agricenter President **John Butler**. Commissioner **Jai Templeton** of the Tennessee Department of Agriculture will speak on the economic impact of agriculture. A panel discussion on "Innovation in Ag" will feature CEO's **Mark Pryor**, The Seam; **Pete Nelson**, AgLaunch; and **Barry Knight**, Indigo Ag.

Agricenter will then have a ceremony honoring the winners of the Ag Day Student Art Contest that was open to all 3<sup>rd</sup> through 12<sup>th</sup> graders in Shelby and DeSoto Counties. The contest was designed to stretch the imagination of students as they envision and promote the role and importance of agriculture in our lives through their creative entries within the theme of "Farm of the Future."



**Tim Roberts, University of Tennessee Extension Agent & Agricenter International Director of Education, said "We are thrilled with the amount and quality of submissions we received from the students. We can't wait to see what the judges will decide."** Judges this year include: **Joyce Peterson** with WMCTV, **Jim Todd** with UT Extension, **Pamela Hassler** of L Ross Art Gallery, and **Lesley Landry** of Sullivan Branding.

At 1:00pm, the public will adjourn to the exhibition area and be treated to ice cream while viewing the booths of local Ag-related businesses. Everyone is welcome to attend the exhibition which is a drop-in between 1:00pm and 3:00pm at the Farmer's Market, no reservation required.

### **Sponsors**

Agricenter would like to thank generous sponsors of this contest and exhibition: **Tennessee Department of Agriculture, Sullivan Branding, and Mid-South National Agri-Marketing Association (NAMA).**

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