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*Monday, November 5, 2012, Downtown Memphis, TN* – The Downtown Memphis Commission and the Memphis Redbirds are teaming up to turn AutoZone Park into one of Downtown’s favorite family-friendly hotspots this holiday season!

“**Rockeyfeller Plaza**” will feature a lighted 35-foot artificial tree, which will be the backdrop for caroling, concerts, and other events all season long. The tree will be delivered to AutoZone Park on Monday, November 5 and will be installed by Greenline Landscape Services. Tree assembly will begin on Wednesday, November 7, and is estimated to be completed by Friday, November 9.

A Flip-the-Switch party will be held on **Friday, November 16** during which the tree lights will be turned on at **5pm**. The party will kick off the holiday season Downtown and is free and open to the public. Entertainment will include caroling by Downtown Elementary School, music by the River City Concert Band Brass Ensemble, free hot chocolate and hot cider for attendees, and special guest appearances.

Other holiday events in Rockeyfeller Plaza include free concerts by **Star & Macey** (December 8 at 3pm) and **Tennessee Mass Choir** (December 15 at 3pm). In addition, local community groups are invited to present holiday-themed performances in the plaza throughout the season. Interested groups can download complete information and an application at:  
[http://www.downtownmemphis.com/documents/rockefeller\\_app.pdf](http://www.downtownmemphis.com/documents/rockefeller_app.pdf)

For more information about Rockeyfeller Plaza, contact:

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The **Downtown Memphis Commission** (DMC), formerly known as the Center City Commission, is the organization charged with advancing Memphis and Shelby County by making Downtown Memphis a better place to work, live, learn, invest and visit.

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